Table of Contents

Textbook Layout Overview essie Borgman	1
Introduction essie Borgman	3
Chapter 1: Genre and Context essie Borgman	ć
Chapter 2: College Writing and the Five-Paragraph Essay Theme essie Borgman	10
Chapter 3: Becoming an Active Reader essie Borgman	14
Annotation Example essie Borgman	18
Says/Does Example essie Borgman	22
Note Taking Example essie Borgman	25
Chapter 4: Pre-Writing, Drafting and Revising essie Borgman	26
Cluster Map Example essie Borgman	31
Freewrite Example essie Borgman	32
Outline Example essie Borgman	33
Chapter 5: Paragraphs and Topic Sentences essie Borgman	34

Jessie Borgman	41
Chapter 6: I Know I need to use sources, but what do I do with them? Jessie Borgman	45
An Essay Example Using Sources Jessie Borgman	48
Index of Templates from Graff and Birkenstein Gerald and Cathy Graff and Birkenstein	55
Chapter 7: Research and the Annotated Bibliography Jessie Borgman	62
Annotated Bibliography Example Jessie Borgman	66
A Few Final Thoughts Jessie Borgman	70
Introduction to the Readings and Essays Jessie Borgman	72
Purdue Online Writing Lab Jessie Borgman	75
1. APA Documentation Anne Frances Wysocki/Dennis A. Lynch	77
Classification and Division Introductory Rhetorical Strategy	106
Comparison and Contrast Introductory Rhetorical Strategy	109
Cause and Effect Introductory Rhetorical Strategy	112
Definition Introductory Rhetorical Strategy	117
Example Introductory Rhetorical Strategy	120
Persuasion Introductory Rhetorical Strategy	122
A Collection of Academic Essays on Reading, Writing and Technology Jessie Borgman	127
How to Mark a Book Mortimer Adler	128
Shitty First Drafts Anne Lamott	134

Lost in Translation Stephen Budiansky	140
Into the Electronic Millennium Sven Birkerts	151
Why I Write Joan Didion	162
What Writing Is Stephen King	170
I Think, Therefore IM Jennifer Lee	176
Writer's Block Henry Martin	182
Summons for Reckless Grammar Michael Maslin	184
How to Say Nothing in 500 Words Paul Roberts	186
The Death of Reading Mitchell Stephens	201
Writing William Stafford	217
Notes on Punctuation Lewis Thomas	221
The Act of Writing: One Man's Method William Zinsser	227
Don't You Think It's Time to Start Thinking? Northrop Frye	236
What Is Style? Mavis Gallant	240
Winning Hearts and Minds in War on Plagiarism Scott Jaschik	245
The Grooves of Academe Robin Tolmach Lakoff	254
"Punctuation Might Break the Momentum" Bob Thaves	268
Hooked on Gadgets, and Paying a Mental Price Matt Richtel	271
Cyberspace: If You Don't Love It, Leave It Esther Dyson	283

James Barszcz	290
My Article is Complete! Lynn Johnston	295
Panic Helps You Focus Lynn Johnston	298
Mr. Language Person Takes Some of Your Questions Dave Barry	301
Staying Awake: Notes on the Alleged Decline of Reading Ursula K. Le Guin	306
Reading Ourselves and the World Around Us Alberto Manguel	317
Who's in Charge of the English Language? Casey Miller and Kate Swift	321
The Joy and Enthusiasm of Reading Rick Moody	329
The Maker's Eye: Revising Your Own Manuscripts Donald M. Murray	332
I Know Why the Caged Bird Cannot Read: How American High School Students Learn to Loathe Literature Francine Prose	338
Dear Editor Charles Schulz	354
Me Talk Pretty One Day David Sedaris	356
The Case for Curling Up with a Book Carol Shields	362
Growing Up Russell Baker	366
On Keeping a Notebook Joan Didion	375
"If the Internet Were Really an Information Superhighway" Joe Heller	385
From Silence to Words: Writing as Struggle Min-zhan Lu	388
Why I Write George Orwell	405
Still Just Writing Anne Tyler	414

Acknowledgements	
Jessie Borgman	426
References	
Jessie Borgman	427
Index	429